



Sponsorship Opportunities

2023-24 Academic Year

2023-2024 Sponsorship Levels & Benefits	Bronze \$500	Silver \$1,000	Gold \$1,500	Platinum \$2,500	Diamond \$5,000
Sponsor Email	Annually	Annually	Quarterly	Quarterly	Quarterly
Social Media Shout-out (Facebook & Instagram)	Annually	Annually	Quarterly	Quarterly	Monthly
Logo & Link on Business Partner Webpage	✓	✓	✓	✓	✓
Logo Included on End of Year, "Thank You to Our Sponsors" Postcard	✓	✓	✓	✓	✓
Advertisement in School Directory	Logo	1/2 Page	1/2 Page	Full Page	Full inside or outside
Logo on Business Partner Banner Hanging in Carpool Line		✓	✓	✓	✓
CCA Business Partner Decal			✓	✓	✓
Table at Summer Family Social Event				✓	✓
Table at Light-up the Night Event				✓	✓
Plaque in Lobby					✓

Special Sponsorship Opportunities

Light-Up the Night activity sponsor (ex. Bounce houses, train ride): \$350	Your business name will be featured on a sign in front of the sponsored activity. You'll also receive a social media shout-out after the event and be included in the "Thank You" email to families.
Student Incentive Events (Honor Roll, iReady Goals): \$250	Your business will be recognized on social media (Facebook & Instagram) and included in the Parent Monthly Newsletter for the sponsored incentive.
Sponsor a PTC Event (Bingo, Dances, Angel Tree, Drive in Movie Night): \$250	You'll receive recognition on social media (Facebook & Instagram), a sign with your business name/logo at the event, and inclusion in the Parent Monthly Newsletter when emailing families about the event.



Sponsorship Application

2023-24 Academic Year

Business Name:			
Contact Name (First, Last):		Email*	
Work Phone:		Cell Phone:	
Address	City	State	Zip
Website URL:			
Facebook and Instagram Handle (@ccatigers)			

***Our primary method of communication is email.** Please provide an e-mail address for important updates!



SPONSOR TIER (see descriptions on details page)

- Diamond Level Sponsor: \$5,000
- Bronze Level Sponsor: \$500
- Platinum Level Sponsor: \$2,500
- Event Activity Sponsor: \$350
- Gold Level Sponsor: \$1,000
- PTC or Student Incentive Sponsor: \$250
- Silver Sponsor: \$750
- Other Sponsorship: \$ _____

AMOUNT ENCLOSED: \$ _____ (Make checks payable to Cherokee Charter Academy)

*****For Silver, Gold, Platinum, and Diamond Sponsors, please complete the information below*****

ELECTRICITY: Provided for sponsor tents if needed. Generators or portable A/C units are not permitted.

Will you be Summer Family Social or Light Up the Night? ___Yes___ No

Will your booth need electricity? ___Yes___No If Yes: For what purpose? _____

Sponsor's Signature: _____ **Date:** _____

CCA Approval Signature: _____ Date: _____

Mail application and all required materials to: **Cherokee Charter Academy, Attn: Adrienne Wilcoxson, 2126 Sixes Road, Canton, GA 30114** or scan and email to awilcoxson@cherokeecharter.org. Applications and payments must be received by July 10th to guarantee print promotion inclusion for Bronze, Silver, Gold and Platinum Levels Sponsors at Summer Social Event and by Sept 22nd for Light Up the Night Event.



2023-24

Sponsorship Level Details

Diamond Level Sponsor: \$5,000

- Plaque in Cherokee Charter Academy's lobby with business name and sponsor level
- Booth location at Summer Family Social (July) and Light-up the Night (October) events
- Cherokee Charter Academy Business Partner Decal
- Logo on Business Partner Banner hanging in carpool line
- Advertisement in School Directory (Full page inside or back cover, you choose)
- Logo included on End of Year "Thank You to Our Sponsors" postcard with primary placement
- Logo on both CherokeeClassical.org and CherokeeCharter.org Sponsors' page with primary placement
- Monthly social media shout-out on Facebook and Instagram
- Quarterly Sponsor email to all families subscribed to the CCA newsletter with feature story for one quarter

Platinum Level Sponsor: \$2,500

- Booth location at Summer Family Social (July) and Light-up the Night (October) events
- Cherokee Charter Academy Business Partner Decal
- Logo on Business Partner Banner hanging in carpool line
- Advertisement in School Directory (Full page inside)
- Logo included on End of Year "Thank You to Our Sponsors" postcard with secondary placement
- Logo on both CherokeeClassical.org and CherokeeCharter.org Sponsors' page with secondary placement
- Quarterly social media shout-out on Facebook and Instagram
- Quarterly Sponsor email to all families subscribed to the CCA newsletter with feature story for one quarter

Gold Level Sponsor: \$1,500

- Cherokee Charter Academy Business Partner Decal
- Logo on Business Partner Banner hanging in carpool line
- Advertisement in School Directory (1/2 page inside)
- Logo included on End of Year "Thank You to Our Sponsors" postcard tertiary placement
- Logo on both CherokeeClassical.org and CherokeeCharter.org Sponsors' page with tertiary placement
- Quarterly social media shout-out on Facebook and Instagram
- Quarterly Sponsor email to all families subscribed to the CCA newsletter

Silver Sponsor: \$1000

- Logo on Business Partner Banner hanging in carpool line
- Advertisement in School Directory (1/4 page inside)
- Logo included on End of Year "Thank You to Our Sponsors" postcard quaternary placement
- Logo on both CherokeeClassical.org and CherokeeCharter.org Sponsors' page with tertiary placement
- Annually social media shout-out on Facebook and Instagram
- Annually Sponsor email to all families subscribed to the CCA newsletter with feature story for one quarter

Bronze Level Sponsor: \$500

- Logo included on End of Year "Thank You to Our Sponsors" postcard
- Logo on both CherokeeClassical.org and CherokeeCharter.org Sponsors' page with secondary placement
- Quarterly social media shout-out on Facebook and Instagram
- Quarterly Sponsor email to all CCA families and staff

Event Activity Sponsor: \$350

- Logo included on End of Year "Thank You to Our Sponsors" postcard with primary placement
- Business Name/Logo name will be featured on a sign in front of the sponsored activity
- Social media shout-out on Facebook and Instagram when advertising the event
- Inclusion in the Parent & Staff Monthly Newsletter when emailing about the event

PTC or Student Incentive Sponsor: \$250

- Social media shout-out on Facebook and Instagram when advertising the event
- Sign with company name/logo at the event
- Inclusion in the Parent & Staff Monthly Newsletter when emailing about the event